



cube  mine

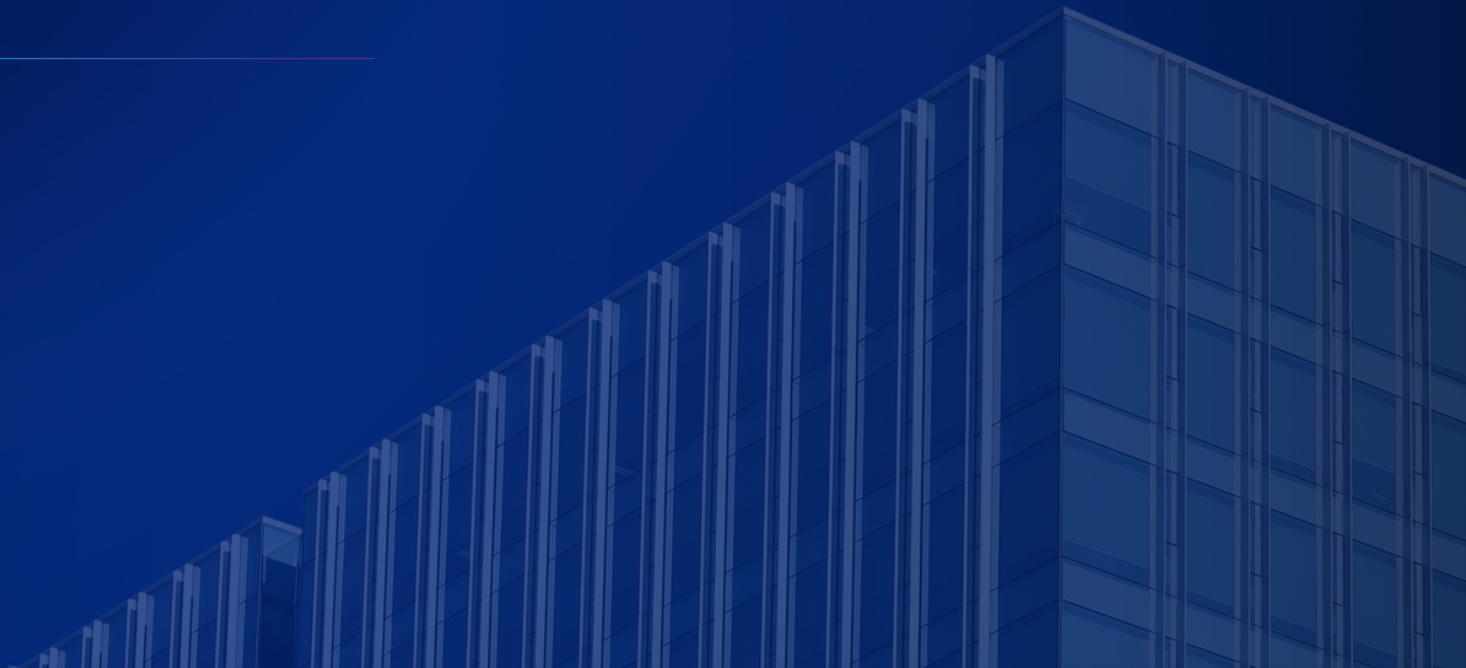
CUBEMINE



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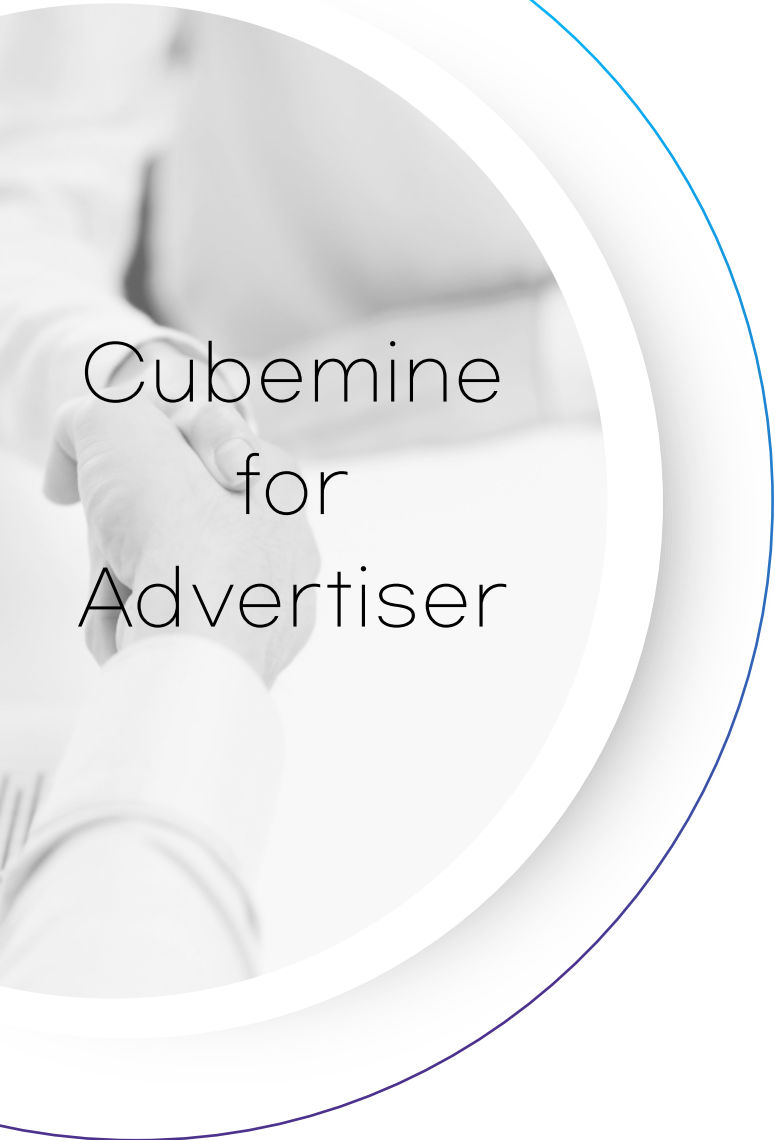
Integration.ver

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# CUBEMINE DSP

01



Cubemine  
for  
Advertiser

## **Media Coverage & Premium Publisher**

Cubemine guarantees high campaign reach rates to domestic and global users through Platform and Direct Publisher.

Cubemine is guaranteed the High performance of campaign by owning the domestic & global premium space and sending campaigns to highly involved users.

## **All Adformat, All Device Support**

Cubemine can send advertisements in the form of Banner, Native, and Video advertisements to all devices on Mobile WEB, PC, AOS, and IOS.

Cubemine guarantees the achievement of KPI by utilizing many advertising formats.

## **Targeting Service**

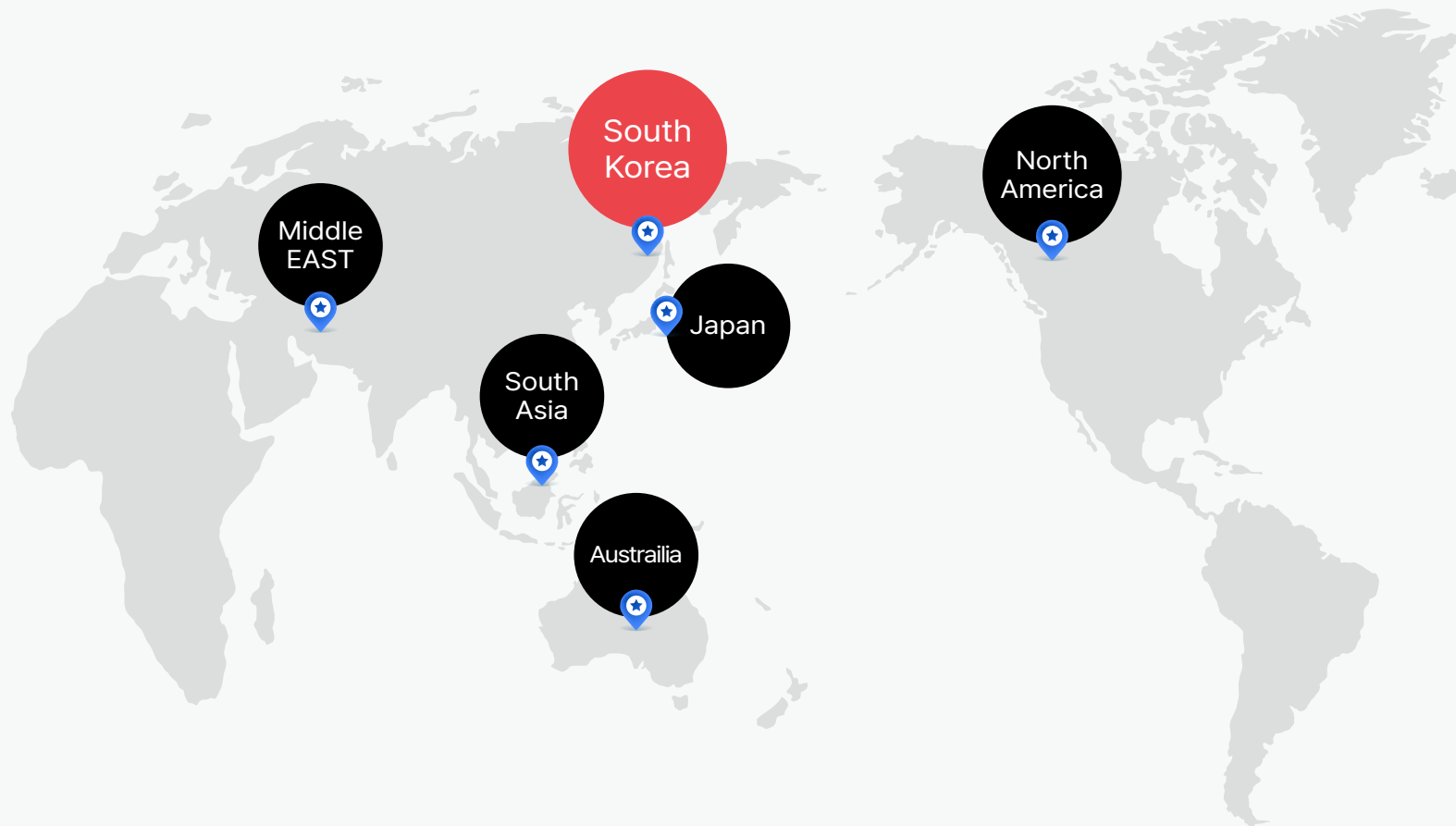
Cubemine supports retargeting, user targeting, media targeting, and local targeting. Cubemine finds the optimal targeting method by selecting or combining targeting according to KPI.

## **Analysis Report**

Cubemine provides a list of publisher along with the campaign's performance data. Cubemine provides a report that analyzes the exposed publisher list and performance. Discover new insights with the Cubemine report.

Let's running the Global Campaign through Cubemine which has a lot of Global Publisher and Traffic.

cubemine is be able to expose the AD to the global users.





Media Coverage

Premium Publisher

Targeting Service

Analysis Report

## Premium Publisher based on Prebid / Header Bidding

CubeMine is guaranteed about first Request and first impression of Cubemine's Direct Publisher.  
if your campaign got a first request and first impression from Direct Publisher. it will help campaign performace improve.

### Cubemine Premium Publisher



Premium Pulisher

1st impression

1st Ad Request

Advertiser / DSP

Media Coverage

Premium Publisher

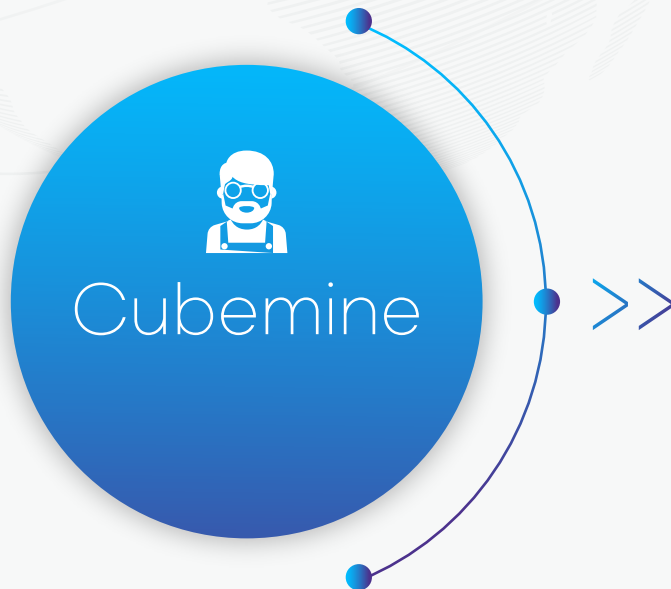
Targeting Service

Analysis Report

## Global Media Coverage based on oRTB

Cubemine deals with World Class Partner and manages high-quality traffic.  
Cubemine guarantees to bring and expose the publisher needed for the campaign.

### Supply Partner



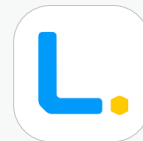
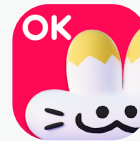
EXTE

OpenX®

AlgoriX

media.net

+30  
Partners



+1 million  
Publishers

## CUBEMINE TARGETING SERVICE

Cubemine supports the Re-Target, User Target, Media Target and GEO Target to achieve the campaign goal. Depending on the KPI, CubeMine can choose or combine targeting methods.



Re-Targeting

Re-Target induces revisiting by exposing AD to User who experience to enter the advertiser site.  
Re-Target is suitable for campaigns that require a high conversion by exposing AD to potential users.



User-Targeting

User Target finds users who are interested in the campaign and expose the AD.  
Based on de-identification user data, Cubemine finds users who are similar to brand's customers and expose the AD.  
User Target is suitable for marketer who want to attract new customers.



Media Targeting

Out of more than 1 million publishers, only media suitable for campaign user characteristics are grouped to expose AD.  
The campaign can be transmitted by selecting not only the domestic & global premium publishers but also the publishers that marketers want.

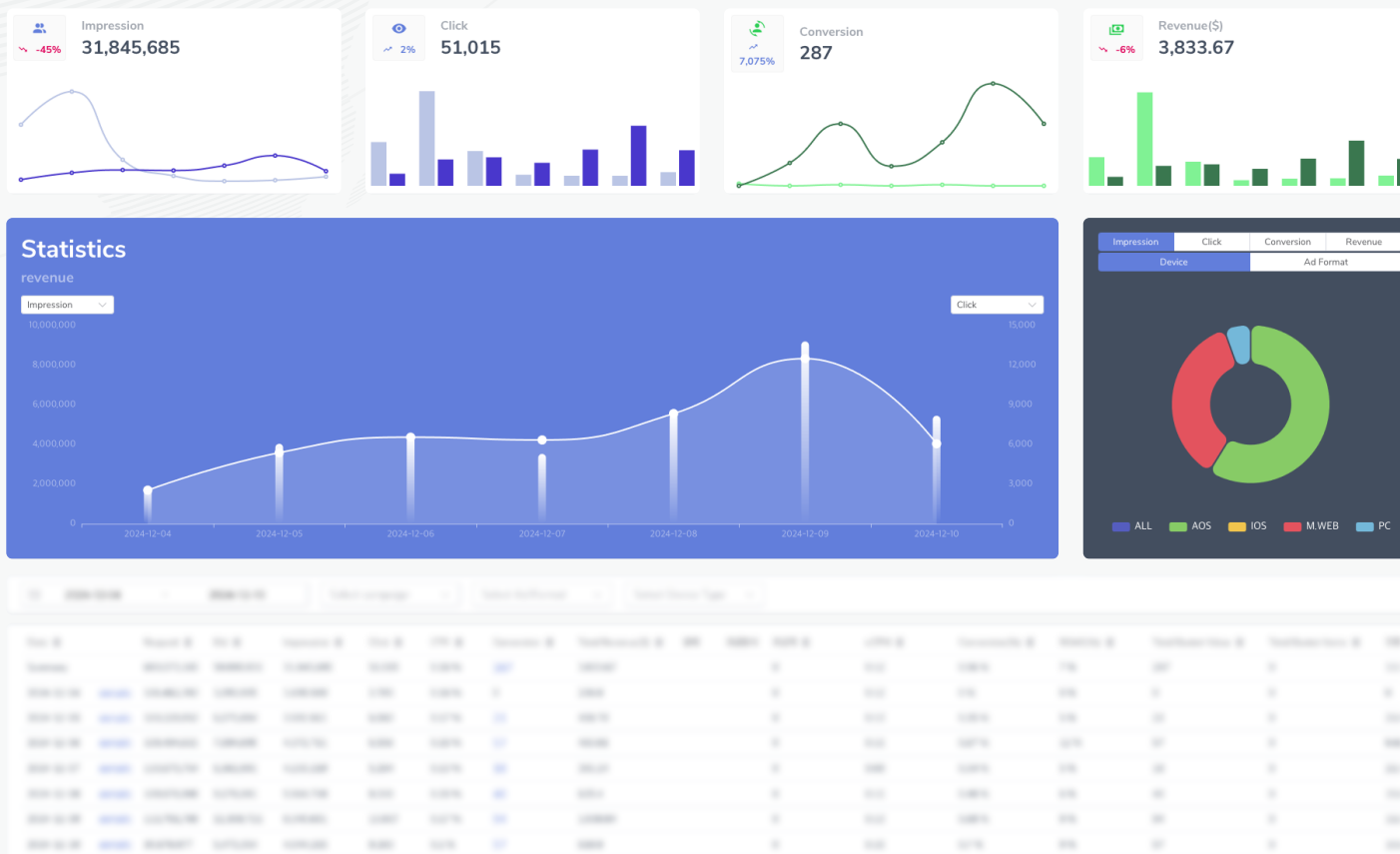


GEO Targeting

Cubemine is able to expose the AD to global users. (KR, South East Asia, Japan, Australia, India)

# Analysis Report

Cubemine offer the Dashboard. You can see the date which are Device, Adformat about campaign. Manager is able to figure out insight about campaign.



# WHAT'S CUBEMINE SUPPORT THE DEVICE, ADFORMAT AND SIZE

Cubemine Supports APP and WEB

Cubemine select the highest eCPM of bid and adformat

## Support Adformat

Cubemine supports Banner, Native and Video

## Support Device

Cubemine supports APP(AOS,IOS) and WEB(PC, Mobile WEB)

## Required Size

300x250, 250x250, 160x600, 120x600, 300x600, 320x480,  
320x50, 320x100, 728x90, 970x90, 1200x627



**ALL Device** PC Web | Mobile Web | Mobile in - App



**ALL Format** Banner | Video | Native





# CUBEMINE SSP

NO1. Ad-exchange Platform

# 02

## DSP / Advertiser

Cubemine is going to offer the high fill rate through 3Party DSP and Direct Campaign.

## Mediation

Cubemine is able to offer the highest eCPM through Mediation.

## Adformat / Device

Cubemine offer various Adformats Banner, Native, Video and Dynamic Banner.  
Cubemine is able to expose PC, Mobile, APP.

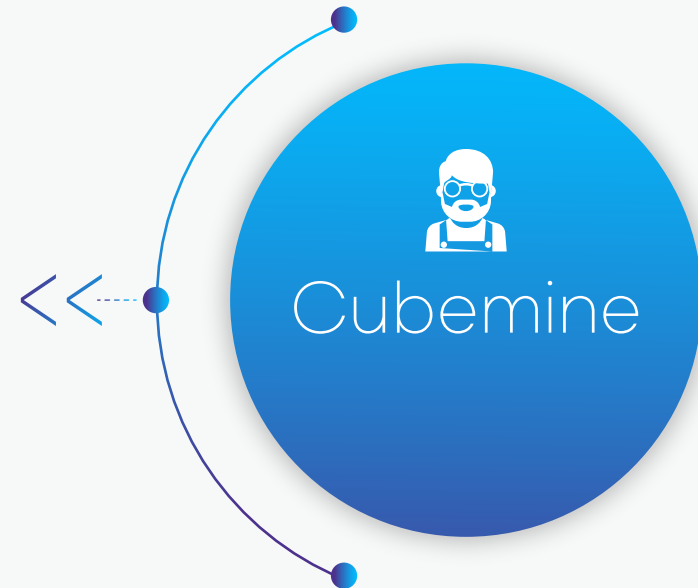
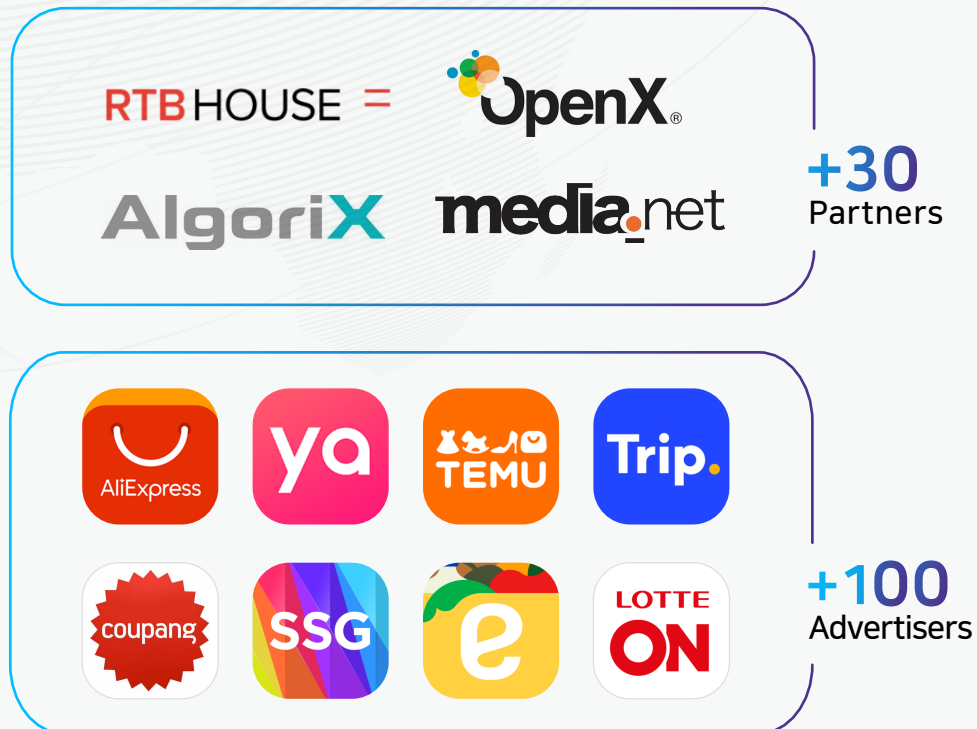
## Analysis Report

Cubemine supports the API Report and Dashboard to anlysis.

# We have Lot of Global and Korea campaign

The reason why cubemine is guarantee the highest eCPM because cubemine has 3Party DSP and Direct campaign.

## Demand Partners

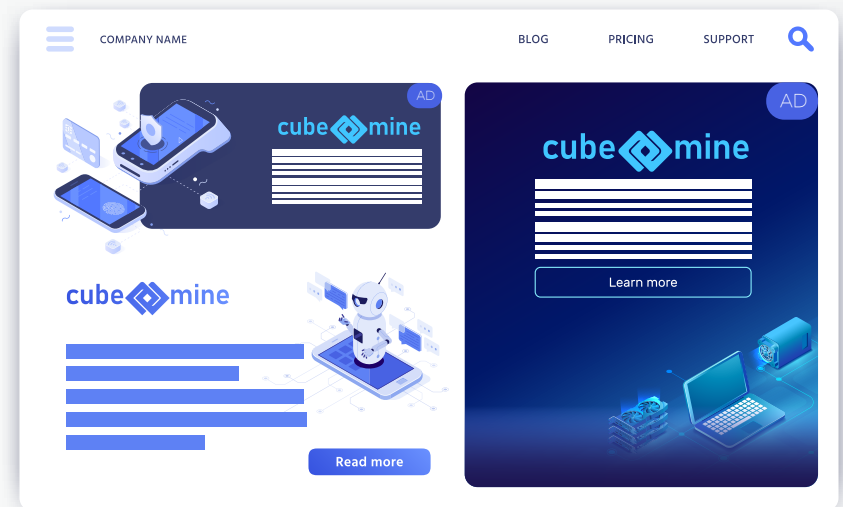


# Support Mediation to monetize

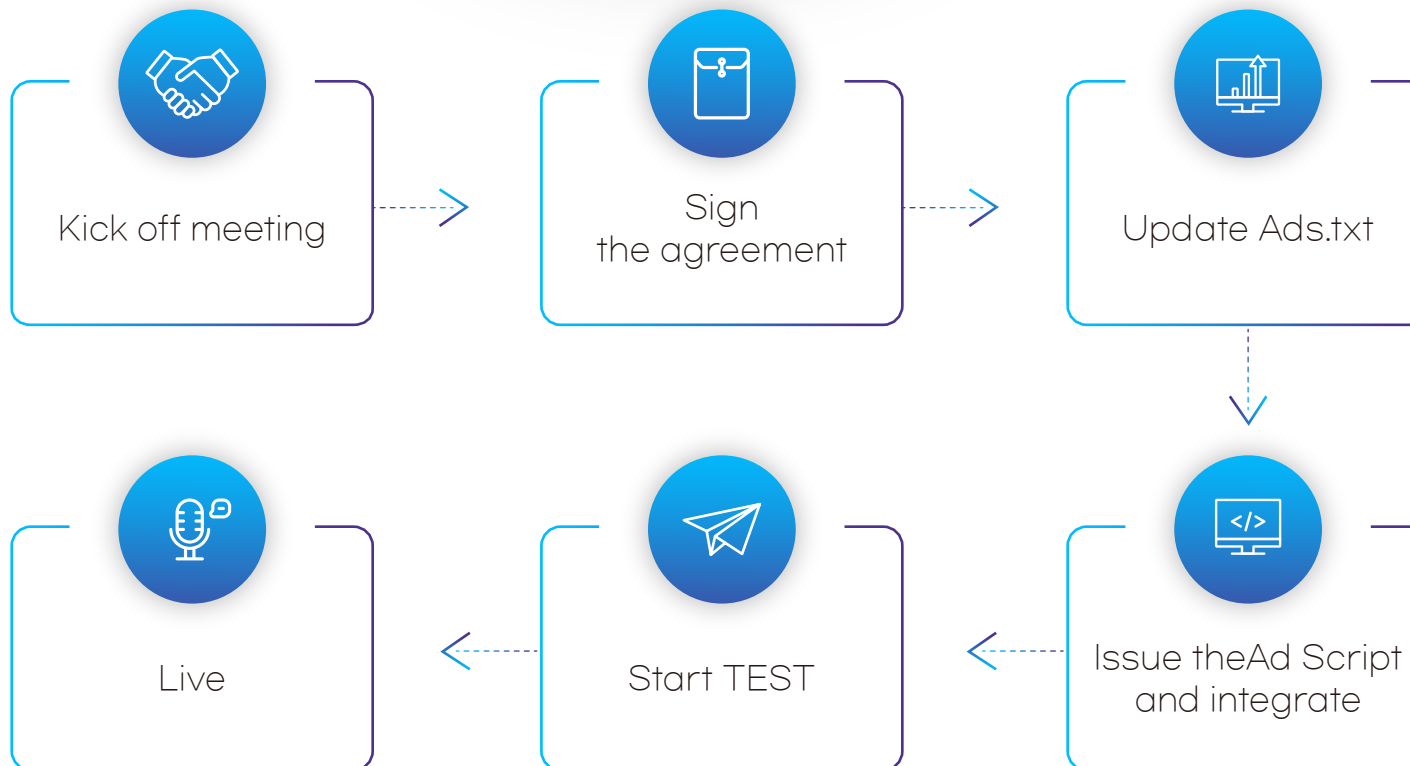
Cubemine offers eCPM to Publisher

Cubemine always analysis such as eCPM, Win rate, Bid rate to offer the highest eCPM to Publisher

## cube mine Mediation



# PROGRESS



# Thank you

[help@adforus.co.kr](mailto:help@adforus.co.kr)

